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## RECRUITMENT AND HR IN TALENT ACQUISITION: BEST PRACTICES FOR HIRING TOP TALENT

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### Abstract

*Organizational talent acquisition strategies revolve around recruitment and HR functions. Attracting and maintaining top talent in today's highly competitive employment market is a daunting task, but it is essential for the success of any organization. In order to find the most qualified applicants who also share the company's values, culture, and goals for the future, it is critical to use efficient HR and recruitment methods. Recruiting top talent is about more than just filling open jobs; it's a calculated effort to find, attract, and develop the kind of brilliant minds that can boost an organization's creativity, output, and success. Therefore, human resources experts are crucial in forecasting and meeting short-term staffing demands while simultaneously laying the groundwork for the organization's continued success in the future. As a result, HR experts and company executives are focusing on finding the best ways to recruit outstanding people. Crafting attractive job descriptions, leveraging corporate branding, developing strong screening processes, and delivering competitive remuneration and benefits packages are all part of the recruitment and HR lifecycle. The main goal of this research is to analyze effective best practices for hiring top talent acquired by HR & to understand recruitment & talent acquisition process by HR.*

**Keywords: HR, Talent Acquisition, Recruitment, Best Practices**

### Introduction

The functions of recruitment and human resources (HR) constitute the foundation of talent acquisition strategies that are implemented within organizations. Attracting and maintaining top talent in today's job market, which is notoriously overly competitive, has become an increasingly difficult task, but it is absolutely necessary for the success of any organization. The implementation of efficient recruiting and

human resource processes is of the utmost importance in order to secure the most suitable personnel (Sharma, T., et.al., 2019). These candidates should not only possess the necessary skills and qualifications, but they should also be in agreement with the company's culture, values, and long-term goals. The process of talent acquisition comprises a systematic approach to discovering, attracting, and cultivating extraordinary people that can drive innovation, productivity, and overall organizational performance. It goes much beyond simply filling vacant positions, which is the traditional definition of talent acquisition. As a result, human resource professionals play a crucial part in the process of planning and implementing recruitment strategies that not only meet the organization's immediate hiring requirements but also contribute to the organization's long-term growth and sustainability.

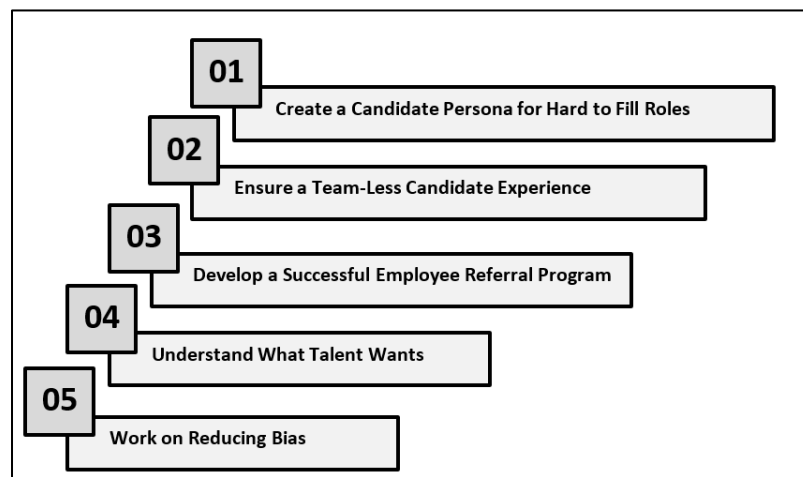
The search for the most effective methods of recruiting the most qualified candidates has emerged as a central concern for human resource experts as well as for the executives of organizations. It requires a holistic approach that involves numerous parts of the recruiting and HR lifecycle, such as the creation of engaging job descriptions and the utilization of employer branding, as well as the implementation of effective screening processes and the provision of competitive remuneration and benefits packages (Chatterjee, s., 2021). Furthermore, in the modern world, which is both dynamic and linked, where technological breakthroughs and demographic shifts are transforming the landscape of the labour market, the notion of what constitutes "best practices" in talent acquisition continues to grow. In order for human resources departments to continue to be competitive and relevant in the process of attracting top talent, they need to adapt to evolving trends and paradigms. Some examples of these are digital recruitment platforms, remote work arrangements, and the increased emphasis on diversity, equity, and inclusion policies and programmes. Therefore, the purpose of this paper is to investigate the numerous best practices that are utilized by organizations in order to effectively hire and retain top talent. The research will focus on recruiting and human resources in talent acquisition. Within the context of today's rapidly changing business environment, the purpose of this paper is to provide human resource professionals with the information and tools necessary to successfully navigate the intricacies of talent acquisition.

### **Define: Talent Acquisition & Recruitment**

When it comes to the field of Human Resources (HR), talent acquisition and recruiting are two concepts that are closely related to one another. Both of these concepts are concerned with attracting, identifying, and hiring competent persons to fill jobs within an organization. One of the most important aspects of talent acquisition is recruiting, which is a strategic framework that encompasses the entire process. However, talent acquisition takes a more holistic and forward-thinking approach, with the goal of building a strong employer brand, cultivating relationships with top talent, and creating a talent pipeline that ensures the organization's long-term success. This is in contrast to recruitment, which focuses on the immediate task of filling vacancies. Although they have comparable goals, there are some subtle distinctions between the two terminologies, including the following:

**Talent Acquisition:** The term "talent acquisition" refers to a strategy approach that involves locating, attracting, and engaging elite people in order to fulfil the present and future requirements of an organisation. It entails taking a proactive and long-term view, with the intention of constructing a pipeline of qualified candidates who are in agreement with the values, culture, and strategic objectives of the organization. Employer branding, applicant relationship management, and workforce planning are all components of talent acquisition, which goes beyond the traditional methods of recruitment. The objective of talent acquisition is not simply to fill position openings; rather, it is to guarantee a steady supply of high-quality personnel in order to propel the success and expansion of an organization continuously.

**Recruitment:** On the other hand, recruitment is a more strategic process that focuses on filling specific job opportunities inside the organization than other organizational processes (Srivastava, V., 2016). It includes engaging in tasks such as posting jobs, screening resumes, conducting interviews, and making employment offers to people who are a good fit for the position. Recruitment, despite being a crucial component of talent acquisition, has a tendency to be more transactional and reactive in character. Its purpose is to handle immediate recruiting needs as they emerge.



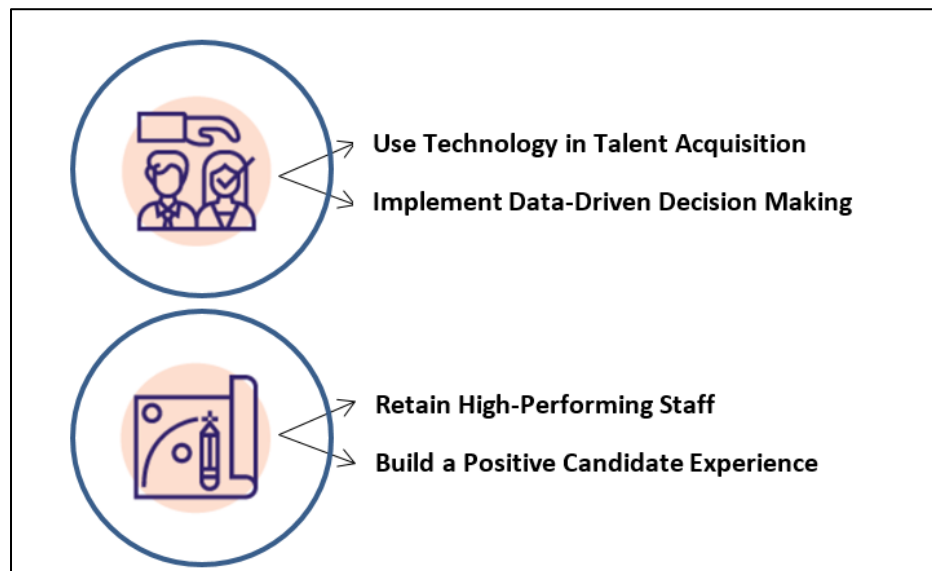
**Figure 1: Recruitment Strategies to Attract Top Talent**

### Best Practices for Hiring Top Talent

Talent acquisition is a crucial aspect of every organization's efforts to attract highly skilled individuals, and recruiting and HR play key roles in this process (Agarwal., et.al., 2018) Organizations can optimize their recruiting and HR processes by adopting these recommended strategies, which will ultimately help them attract and hire highly skilled individuals to promote success and expansion. Here are some optimal strategies to take into account:

- Begin by explicitly delineating the requisite skills, credentials, and experience for the position. This guarantees that both recruiters and candidates comprehend the requirements.
- Create job descriptions that not just enumerate qualifications but also emphasize the company's culture, mission, and perks. Create a compelling experience to captivate the interest of highly skilled individuals.
- Develop a robust employer brand that highlights the distinctive and appealing aspects of your organization to prospective recruits. Employ social media, the corporate website, and employee testimonials to construct a favourable perception.
- Avoid depending exclusively on employment boards. Utilize a range of sourcing channels, including employee recommendations, networking events, social media platforms, and professional organizations, to access a varied pool of candidates.
- An Applicant Tracking System (ATS) simplifies the recruitment process by automating duties such as resume screening, candidate correspondence, and interview scheduling. It enhances productivity and guarantees a more seamless recruitment process.
- Proactively strive for diversity in your pool of candidates and guarantee an inclusive hiring process. Not only does this encourage innovation and creativity, but it also has a beneficial impact on your company brand (Anand, V., et.al., 2018).

- Develop a comprehensive selection procedure that include evaluations, telephone interviews, and/or video interviews to analyze candidates' abilities, compatibility with the organization's culture, and motives.
- Conduct thorough research on industry benchmarks to ensure that your remuneration plan is in line with prevailing standards. Moreover, emphasize certain advantages and privileges that differentiate your organization from others.
- Guarantee that candidates have a favourable experience throughout the recruitment process, irrespective of the result. Timely and clear communication, honest feedback, and consideration for their time are essential.
- After being employed, it is important to allocate resources towards training and development programmes in order to facilitate the assimilation of new employees into the company culture and enhance their skill sets.
- Regularly evaluate and analyze your recruitment procedures to uncover opportunities for enhancement. Seek input from both candidates and hiring managers to enhance and perfect your approach.



**Figure 2: Talent Acquisition Strategy Best Practices**

### **Review Literature**

According to The Talent Board (2021), enhancing the organization's reputation and encouraging top talent to accept job offers can be accomplished by giving candidates with a great experience throughout the whole recruiting process. This experience should include clear communication, timely feedback, and courteous treatment. (Noe, R. A., et al., 2017) Investing in training and development programmes for employees displays the organization's commitment to the growth and development of its employees, which in turn makes the organization more appealing to top talent who are looking for opportunities to progress their careers. The research conducted by Thomas, D. A. in 2004 discovered that giving diversity and inclusion efforts a higher priority results in the creation of a more welcoming and inclusive working environment, the recruitment of a diverse pool of applicants, and an increase in the organization's capacity for creativity and innovation. Based on the findings of Berger, L. A., et al. (2004), clearly observed job requirements and the creation of attractive job descriptions are effective methods for attracting candidates

who possess the essential skills and qualifications and who are in alignment with the culture and values of the organization.

According to Lawler III et al. (2009), ensuring that their recruiting and human resources processes are continually evaluated and improved ensures that the organization will continue to be competitive in terms of attracting and retaining top people. According to Holland et al.'s research from 2003, the implementation of an applicant tracking system (ATS) streamlines the recruiting process, improves efficiency, and enhances the candidate experience by automating processes such as screening resumes and arranging interviews. Developing a powerful employer brand, as analyzed by Sartain (2006), can improve an organization's reputation as an employer of choice, hence increasing the likelihood that it will recruit top talent even before job positions become available. According to Feinberg et al. (2004), expanding the candidate pool and attracting a varied range of suitable people can be accomplished by utilising a diverse range of sourcing methods. These channels include job boards, social media platforms, employee recommendations, and networking events. Based on Cascio's (2005) research, the implementation of comprehensive screening procedures, which include skills evaluations, behavioural interviews, and reference checks, guarantees that only the candidates who possess the highest level of qualifications will advance to the subsequent stage of the recruiting process. It is demonstrated that the organization is committed to valuing its people by offering competitive pay, incentives, and benefits packages (Milkovich, 2008). This makes it possible for the organization to attract top talent.

### Research Methodology

This study employs a descriptive research design to investigate its objectives. Secondary data were gathered from relevant online sources and accessed websites. Primary data collection utilized a closed-ended structured questionnaire administered to a sample of 110 participants, primarily sourced from private companies. Statistical analysis was conducted using SPSS software, employing techniques such as Anova, descriptive statistics, and reliability tests to identify key determinants.

### Objective of the study

- To study the best practices for hiring top talent
- To analyze effective best practices for hiring top talent acquired by HR
- To understand recruitment & talent acquisition process by HR

### Hypothesis of the study

H01: There is no significant & effective best practices for hiring top talent acquired by HR

H01: There is significant & effective best practices for hiring top talent acquired by HR

### Data Analysis & Interpretation

**Table 1: Reliability Test**

<i>Cronbach's Alpha</i>	<i>No. of Items</i>
0.779	11

Cronbach's alpha measures scale or test item internal consistency or reliability. Internal consistency increases with greater values from 0 to 1. A value of 0.779 indicates strong scale item internal consistency. This suggests that the scale items measure the same construct or dimension with strong reliability because

they are moderately to highly correlated. The Cronbach alpha coefficient of 0.779 far exceeds the minimal standard value of 0.70.

**Table 2: Descriptive Statistics**

<i>S.No.</i>	<i>Variables/Statements</i>	<i>Mean Values</i>	<i>St.Dev. Values</i>
1.	Develop a Robust Screening Process	3.893	.6123
2.	Offer Competitive Compensation and Benefits	4.015	.5671
3.	Provide a Positive Candidate Experience	3.994	.4810
4.	Invest in Training and Development	3.646	.4480
5.	Continuous Improvement	3.501	.5901
6.	Utilize Multiple Sourcing Channels	4.423	.2990
7.	Implement an Applicant Tracking System (ATS)	6.378	.1678
8.	Prioritize Diversity and Inclusion	3.569	.4991
9.	Clearly Define Job Requirements	5.611	.2156
10.	Craft Compelling Job Descriptions	2.771	.5814
11.	Leverage Employer Branding	3.092	.6139

Table 2 provides a snapshot of the mean and standard deviation values for key variables or statements related to recruitment and HR practices. These metrics offer insights into the perceived importance or effectiveness of each aspect in the talent acquisition process. Each row represents a specific aspect of talent acquisition, while the columns provide the mean values that means, the average score or rating assigned to each aspect by respondents. Higher mean values indicate a higher perceived importance or effectiveness. Similarly, standard deviation values, which measure the variability or dispersion of responses around the mean. Lower standard deviation values suggest that responses are more consistent, while higher values indicate greater variability. Overall, this table explain interpretation to understand the average ratings and variability associated with different aspects of recruitment and HR practices, providing insights into areas of strength and potential improvement in talent acquisition strategies. The highest mean values for the variable “Implement an Applicant Tracking System (ATS)” having mean value (6.378) & standard deviation (.1678). As in the same way, “Clearly Define Job Requirements” having mean value (5.611) & standard deviation (.2156). While “Utilize Multiple Sourcing Channels” having least mean value (4.423) & standard deviation (.2990).

**Table 3: ANOVA**

		<i>Sum of Squares</i>	<i>Df (Degree of freedom)</i>	<i>Mean Square Values</i>	<i>F-Value</i>	<i>Sig.</i>
Develop a Robust Screening Process	Between Groups	56.789	2	37.235	36.556	.001
	Within Groups	467.097	108	.245		
	Total	523.886	110			
	Between Groups	58.234	2	32.457	39.119	.001

Offer Competitive Compensation and Benefits	Within Groups	490.712	108	.287		
	Total	548.946	110			
Provide a Positive Candidate Experience	Between Groups	49.781	2	26.891	38.876	.001
	Within Groups	513.915	108	.378		
	Total	563.696	110			
Invest in Training and Development	Between Groups	40.651	2	42.113	48.543	.001
	Within Groups	446.561	108	.346		
	Total	487.212	110			
Continuous Improvement	Between Groups	71.367	2	45.678	41.459	.001
	Within Groups	611.567	108	.399		
	Total	682.934	110			
Utilize Multiple Sourcing Channels	Between Groups	71.678	2	58.780	71.980	.001
	Within Groups	651.145	108	.567		
	Total	722.823	110			
Implement an Applicant Tracking System (ATS)	Between Groups	66.346	2	54.986	69.592	.001
	Within Groups	679.342	108	.560		
	Total	745.688	110			
Prioritize Diversity and Inclusion	Between Groups	34.563	2	26.671	41.678	.001
	Within Groups	445.345	108	.278		
	Total	479,908	110			
Clearly Define Job Requirements	Between Groups	69.789	2	49.889	66.779	.001
	Within Groups	651.674	108	.678		
	Total	721.463	110			
Craft Compelling Job Descriptions	Between Groups	30.546	2	30.478	45.432	.001
	Within Groups	345.675	108	.414		
	Total	376.221	110			
Leverage Employer Branding	Between Groups	39.873	2	29.678	38.581	.001
	Within Groups	643.876	108	.298		
	Total	683.749	110			

This table provides information on the variability between groups (factors) and within groups for each factor, along with statistical tests to determine the significance of differences between group means. It helps in assessing the impact of various factors on recruitment and HR practices. This table presents the results of Analysis of Variance (ANOVA) tests for various factors related to recruitment and HR practices. The significance level or p-value associated with the F-test. It determines whether the observed differences between group means are statistically significant. A small p-value (typically < 0.05) suggests that the observed differences are unlikely due to random chance. Similarly, The F-value, calculated by dividing the mean square value for between-groups variation by the mean square value for within-groups variation. It indicates whether there are significant differences between the group means.

### Findings of the study

- By conducting analysis, we can identify certain strategies that are considered effective in recruiting highly skilled individuals. The findings encompass various tactics, including the utilization of numerous sourcing channels, the implementation of rigorous screening processes, the provision of competitive salary and benefits, the prioritization of diversity and inclusion, and the investment in training and development.
- The study assesses the influence of these approaches on talent acquisition success measures, including time-to-fill, quality of hiring, retention rates, and employee satisfaction. Research has found that organizations that implement specific strategies achieve superior results in terms of attracting and retaining highly skilled employees.
- The findings also conducted a comparison between selected best practices and industry benchmarks or standards to assess their effectiveness and relevance in the present competitive environment.
- The investigation revealed the difficulties encountered by HR departments in efficiently implementing these strategies. Additionally, it has the capability to suggest potential areas for enhancement or novel approaches in talent acquisition tactics.
- The analysis also provided advice to HR practitioners and organizational executives on how to improve their talent acquisition procedures. The recommendations encompassed the improvement of current procedures, the adoption of novel technology or approaches, and the allocation of resources towards the professional development of HR staff.
- The investigation findings provide a comprehensive examination of the most efficient best practices for recruiting top talent, aiding organizations in optimizing their HR strategies and accomplishing their recruitment objectives.
- HR plays a crucial role in identifying, implementing, and continuously refining these best practices to attract and retain top talent effectively.
- Organizations that prioritize these best practices are more likely to succeed in hiring top talent, which can contribute significantly to their overall performance and success.
- The study provides a comprehensive understanding of the recruitment and talent acquisition process by HR. This includes the identification of job requirements, sourcing and attracting candidates, screening and selection processes, and onboarding and integration of new hires.
- HR professionals play a critical role in managing the entire recruitment and talent acquisition lifecycle, ensuring that the organization attracts and hires the best-suited candidates to meet its strategic objectives.
- Understanding the recruitment and talent acquisition process allows HR practitioners to develop tailored strategies and practices that align with the organization's goals and culture, ultimately contributing to its success.

### Conclusion

Talent acquisition strategies in organisations primarily focus on recruitment and human resources (HR) operations. Attracting and retaining exceptional employees in the current fiercely competitive job market is a challenging endeavour, however it is crucial for the prosperity of any organisation. To ensure the identification of highly qualified candidates who align with the company's values, culture, and future objectives, it is imperative to employ effective human resources and recruitment strategies. Recruiting exceptional talent involves more than simply filling vacant positions; it requires a deliberate endeavour to identify, allure, and cultivate the type of exceptional intellects that can enhance an organization's innovation, productivity, and triumph. Human resources professionals play a vital role in predicting and fulfilling immediate staffing needs while also preparing for the long-term success of the organisation.



Consequently, human resources professionals and corporate leaders are prioritising the search for exceptional individuals to join their organisations. Creating appealing job descriptions, utilising corporate branding, establishing rigorous screening procedures, and providing competitive compensation and benefits packages are all integral components of the recruitment and HR lifecycle.

The primary objective of this research is to examine the most efficient strategies for recruiting highly skilled individuals obtained by the Human Resources department, as well as to comprehend the process of recruiting and acquiring talented individuals by HR. Through the analysis conducted, it is evident that several effective best practices exist for hiring top talent. These practices include but are not limited to, robust screening processes, offering competitive compensation and benefits, prioritizing diversity and inclusion, and investing in training and development. The analysis of effective best practices for hiring top talent and understanding the recruitment and talent acquisition process by HR underscore the importance of strategic HR management in attracting, selecting, and retaining top talent. By implementing these best practices and understanding the intricacies of the recruitment process, organizations can enhance their competitive advantage and position themselves for long-term success in the ever-evolving business landscape.

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