



INDIA'S BEST  
B-SCHOOLS  
A SURVEY

# RECRUITERS

PERCEPTUAL  
RANKING

RANK 2012	INSTITUTE	Overall score	Category*	Infras-structure facilities	Educa-tional system	Selec-tion pro-cedure	Campus place-ments	Indus-trial visits	Intellect-ual capital
13	Institute of Rural Management, Anand	6.69	5	8.33	8.33	8.27	8.47	8.47	8.33
14	SP Jain Inst. of Management and Research, Mumbai	6.66	3	7.39	7.53	7.47	7.39	7.38	7.27
15	KJ Somaiya Inst. of Mgt Studies & Research, Mumbai	6.66	4	7.88	7.88	7.74	7.9	7.64	7.97
16	Faculty of Management Studies, University of Delhi	6.65	4	7.81	7.97	7.73	7.69	7.82	7.92
17	Vinod Gupta School of Management, IIT Kharagpur	6.59	5	8.23	8.29	8.19	8.23	8.19	8.32
18	Xavier Institute of Social Service, Ranchi	6.57	5	8.36	8.09	7.82	8.36	8.45	8.18
19	Institute of Management Technology, Ghaziabad	6.55	4	7.81	7.67	7.64	7.64	7.69	7.75
20	Symbiosis Institute of Management Studies, Pune	6.53	5	8.33	8.14	8.24	8.24	7.95	8.1
21	Jamnalal Bajaj Inst. of Mgt Studies (JBIMS), Mumbai	6.51	4	7.74	7.56	7.75	7.78	7.54	7.56
22	National Inst. of Industrial Engg (NITIE), Mumbai	6.49	4	7.67	7.58	7.62	7.73	7.73	7.5
23	Management Development Institute, Gurgaon	6.47	4	7.74	7.51	7.32	7.68	7.77	7.64
24	Indian Institute of Foreign Trade (IIFT), Delhi	6.41	4	7.63	7.51	7.39	7.62	7.6	7.52
25	Acharya Inst. of Management and Sciences, Bangalore	6.40	5	8.05	7.85	7.95	8.17	8	8
26	Goa Institute of Management, Goa	6.39	5	8.06	7.91	7.94	7.94	8.02	8.04
27	Xavier Institute of Management, Bhubaneswar	6.38	4	7.61	7.48	7.52	7.58	7.3	7.55
28	Narsee Monjee Inst. of Management Studies, Mumbai	6.37	5	7.94	8.04	7.9	7.94	8.12	7.84
28	Birla Institute of Technology, Ranchi	6.37	5	8	7.85	8.08	8	7.85	8
30	Indian Institute of Forest Management (IIFM), Bhopal	6.37	5	8.13	8	7.94	7.97	7.71	8
31	International Management Institute, Delhi	6.37	4	7.53	7.62	7.55	7.21	7.52	7.5
32	TA Pai Management Institute (TAPMI), Manipal	6.33	5	8.17	7.67	7.92	7.83	8.08	7.83
33	Loyola Institute of Business Administration, Chennai	6.29	5	8	8.2	7.6	7.6	7.84	7.96
34	ICFAI Business School, Hyderabad	6.20	5	7.74	7.71	7.75	7.73	7.78	7.78
35	BK School of Management, Ahmedabad	6.13	5	7.91	7.64	7.45	7.64	7.64	7.73
36	Amity Business School, Noida	6.10	5	7.89	7.64	7.46	7.43	7.57	7.79
37	Alliance Business Academy, Bangalore	6.08	5	7.83	7.58	7.67	7.58	7.42	7.5
38	Lal Bahadur Shastri Institute of Management, Delhi	6.06	5	7.46	7.31	7.62	7.77	7.62	7.69
39	Symbiosis Centre for Management and IIRD, Pune	6.06	5	8.13	7.5	7.19	7.38	7.63	7.63
40	Xavier Inst. of Mgt and Entrepreneurship, Bangalore	6.04	5	7.4	7.9	7.5	7.5	7.4	7.6
41	Jaipuria Institute of Management, Lucknow	6.03	5	7.5	7.56	7.38	7.38	7.56	7.81
42	Oxford College, Bangalore	6.02	5	7.59	7.41	7.35	7.59	7.59	7.65
43	PSG Institute of Management, Coimbatore	5.95	5	7.29	7.57	7.86	7.43	7.14	7.36
44	IGNOU, Delhi	5.89	5	7.14	7.23	7.59	7.41	7.36	7.45
45	Indira Institute of Business Management, Mumbai	5.85	5	7.38	7.38	7.25	7.56	7.44	6.88
46	Shailesh J. Mehta School of Management, Mumbai	5.85	3	6.5	6.25	6.42	6.75	6.67	6.42
47	Acharya's Bangalore B-School, Bangalore	5.83	5	7.6	7.4	7.2	7.2	7.3	7
48	Alliance Business School, Bangalore	5.77	5	7.27	7.36	7.36	7.18	7.09	7
49	Chennai Business School, Chennai	5.61	5	7.22	6.94	7.22	6.67	7.06	7
50	Rai Business School, Delhi	5.41	5	7.13	6.73	6.53	6.73	6.87	6.6
51	New Delhi Institute of Management, Delhi	5.41	5	7.11	6.74	6.58	6.42	6.95	6.74
52	Institute of Advance Mgt and Research, Ghaziabad	5.35	5	6.75	6.5	6.58	6.92	6.83	6.58
53	MS Ramaiah Institute of Management, Bangalore	5.30	5	6.64	6.73	6.73	6.73	6.27	6.64
54	Jagannath International Management School, Delhi	5.23	5	6.27	6.33	6.53	6.73	6.47	6.93
55	Asia Pacific Institute of Management, Delhi	5.23	5	6.5	6.5	6.69	6.38	6.63	6.5

\*By number of times selected for ranking; Category 1: selected 221 & above times; Category 2: 166-220 times; Category 3: 111-165 times; Category 4: 56-110 times; Category 5: 10-55 times; base: 347 respondents Methodology on page 50 Source: BW-Ipsos B-school Survey 2012