

Why the business or industry people tempted towards unethical or corruption practices reluctantly- A study of business people of – Rajkot city

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Abstract

Through the clinical research methodology here I have tried my level best to understand the social panic problem of corruption or unethical problems prevails in the Small and Medium Scale Industries or Traders. The Research has been carried out with the help of MBA fresher who have been instrumental linkage to my research objectives which can not be fulfilled without the response from the industrial and business people of Rajkot. The endeavour to discover answers to intellectual and practical problems through the application of scientific method through convenient sample and tried to know only the causes or reasons why the business or industry people draw towards unethical or corruption practices reluctantly.

Introduction

The sober way of defining ethics and moral values would be not to distinguish between the two and say that they describe what is right and what is wrong in human behavior but in the given situation what ought to be is also very important. According to Thomas carratt" Ethics is the science of judging specifically HUMAN ENDS and the relationship of means of those ends. It is also the art of controlling means so that they will serve specifically human needs "-.It is rather difficult to generalize and prepare the specific frame for the behavior in all condition. So many intellectual people have given the theory for the behavior and conduct where values plus knowledge equals to ethics.

Is it possible for an organization to remain ethical in the face of the growing corruption, increasing disparity between people and rapidly reducing profit margins? Thousands of underhand deals are struck everyday and go unreported or unnoticed. There is hardly an institution, which has not at some time or the other been either involved or suspected of some foul play. Even companies which started off with intentions to do business in an ethical manner have had to compromise their principles due to the highly politicized and beauraucratic business.. The dimension of the routine life has been greatly influenced by the Liberalization, Globalization and Privatization the policy accepted by the Government in 1991. Basically nature of human being is very much rational and selfish from the birth and try to satisfy their needs and wants by hook or crook and for that they don't mind even to compromise with the eternal and morale established

values of the society. The paradoxical part is as Human in individual life very much religious and even try to follow the ethical norms but collectively and at the time of taking decision in business they hardly take account of extend of human suffering and their action might cause in the society. Man is the bundle of wants and tries level best to even satisfy even psychological needs too and in that competition everybody run behind luxuries and consequently so many social ,economical and national problems arises out of this lust and goose chase and ultimately resulted in to greed which has no end. The cause and solution is with the ethical and moral conduct as they are the base of human relations and it can only save the society from the huge disaster. If the ethics and values are not to be inculcate naturally in human behavior then the whole structure of the society, government and the public system may collapse and destroy the whole beauty. Specifically in the area of business , ethical reforms are need of time to prevent country to close destruction and to stop the crime, bribe, corruption and to feel our country a matter of pride as she is known for the spirituality and ancient great heritage . Today the scam like Ghanschara, 2G spectrum , sports scam , Enron and other corporate scandals boforce and the issues of black money which are the few examples or glimpse or point percent issues which are coming on the surface. Most of the colleges and universities they have started to teach ethics as subject and such conferences are also a great help to understand the issues but the question is to inculcate ethical and pious behavior which can became the part in individual, religious and collectively in the activities and decision making process of the business.

Some socially panic practices...scams

- Be it the rail-road 'robber barons' in the US,
- The zaibatsu in Japan
- The Russian oligarchs
- The Korean chaebols
- India found itself in the center of such protests in 2010-2011 over the scam in 2G spectrum allocation to telecom companies. By magnitude of loss to exchequer – over US\$ 40 billion – this scam was reported to be the biggest in democratic India.
- The US-based Union Carbide Corporation (UCC), the parent company of UCIL-welcome and host by the Indian

Government where more than 25000 workers were killed in Bhopal plant

- Coffin
- Ghans chara
- Boforce
- Naranpura bank
- Satyam computer
- Ketan parekh
- Bullet proof jackets
- Mazaruddin ,Ajay jadeja ,Suresh kalmadi
- Kanimozzi
- A-Rajaetc.

They all exemplify smoky backroom dealings and patronage politics. The flow of favoritism from government to certain (usually large) business corporations in exchange for funds to important politicians and key bureaucrats. Yet, whenever such a nexus is unearthing, a huge public outcry follows - as if such things have never been heard of before. The uproar and the movement of Ann hazare and fast was also the result of Extreme level of unethical practices.

Causes of the unethical and corruption practice in business

The question was asked to the business people: Why most of the people (Business Houses) want to conduct their business ethically; somehow they are tempted to deal unethically in the business, why?

The causes were explained by the 100 responded from SMES like these.....

- For making extra benefits
- Saving time and complete the task in urgency
- High tax structure (VAT) and complexities
- Improper Government policy
- Profit maximization motivates instead of welfare attitude
- Lowering the cost
- Meeting the expenses
- Survive in competition
- Customers are not ready to pay the tax and
- Making their name very famous in the market
- Government policy and procedures
- Not practical tax structure
- Redtapism and strict behavior
- Very complex procedure for sectioning loan ,subsidies ,grant
- Undue query and delay in taking action by the authority
- Law and regulations are not practical and development friendly
- Everybody practice and progress why should I alone, just flow along
- Intentional delay tactics by the power orientated people
- Neither the customers nor the traders wish to issues bills to save the taxes
- External and internal factors pull to practice unethically

- Every body wants to enjoy the life with full luxury and no compromise even with the standards
- No threats of law
- System itself is corrupt
- Because of severe competition in the market
- Honesty is not rewarded even at last and mostly punished so why to practice honesty and ethics
- Greed and temptation for earning much

Need and objective of the study

Noble, Honest and integrated citizens are the base for the developmental process for any nations. India is the country which is known for the great heritage and role model practices by so many spiritual and social leaders they have depicted the path of honesty and integrity by not preaching but practicing in their own life. The questions arise why the people of business forget this reality? With the help of this study the young generations who are directly or indirectly look this all issues and may be tempted to practice such unethical practices in their individual life too. The sole purpose of this study is to identify the causes of unethical practices prevail in the business and why they are tempted towards such practices. With the help of MBA fresher to know the ethical practices in business so that they get the idea of practical research and by that they interact with the corporate and business world and get practical exposure as well as the understanding the burning issues of the current time. Another implied objective is to diagnose this severe and panic problem minutely and put these all reasons before the researchers and government officials or even to the concern authorities to prepare such laws or policies which curtail directly or indirectly this social and economic curse and make India free from the clutches free, consequently feel India, really a country or land of peace and harmony not the land of cunnings or scams.

Scope of the study

Issues which are being studied can be referred by the all intellectual people and officials gathered here in the 2nd national level conference and may be beneficial to the corporate houses and the teaching fraternity and the MBA trainees in the long run. The outcome has greater impact directly or indirectly to improve decision makers or policy makers who play the major and important role for creating development friendly atmosphere. The policy and law concern with the business and corporate policy must be structured in such a way that the people find it easy to practice ethically and integrated in their routine operations. The study provides sound foundation for future study also. The further research can be done for whole Gujarat or Entire India to get the perfect ideas about the temptations of business people towards the unethical practices and even to add some more aspects in the questions relate with the government policy or the prevailing laws concern with the issues.

Research design

The study is based on the descriptive research design where questionnaire tool is being used to come on the conclusion. The data has been generated from the 100 respondents the Small and medium scale industries and business people of Rajkot city only to fulfill the purpose of the paper. The primary data resource has been used for the fulfillment of the purpose.

The primary data

The Primary data was collected by the means of questionnaire administration. The MBA fresher (Management Trainees) were sent to business houses of Rajkot city personally to contact and to fill the questionnaire.

Population and the sample size

The respondents were from the Rajkot city only as it is the capital city of Saurashtra region and Automobile hub too. The 100 respondents were selected from various business class people so that each section can be represented and we can get the ideas or causes of unethical practices from each section. The samples size was taken so far as the convenience of the Management Trainees are concern.

The sample

The sample consists of 100 business houses – represented by small and medium business people who are manufacturers, traders or semi wholesalers. The business people from FMCG, Electronics, Export business houses or hotel and tourism industries too. They are mostly contacted personally to collect the data with the help of questionnaire; some students were sent the questionnaire and get them filled through e mails as well as the telephonic interviews conducted too

The sampling method

Important opinions and the reasons behind unethical practices have been collected from the respondents by convenient sampling methods only to understand the ground root reality.

Data analysis

The analysis of the data is the core part of the research. Scientific methods have been used nowadays to get the output or study made authentic and can also sufficed the purpose what the study meant for. Here the data were analyzed by manual methods as the clinical research approach has been utilized to know only the reasons behind unethical practices in business in Rajkot city only.

Limitations of the study

No research is perfect but it opens the new horizon for further study and find out the better way of finding out the conclusion and out put. The study had the some impediments as follows.

- Definition of the bribe or corruption or unethical practice is not clear so confusion
- So far as the time constrain is there so only the data has been collected from the Rajkot city only
- The purpose of asking the question is to understand only the causes of unethical practices so many dimensions were not

included in the study The data have been collected from the primary resources and first hand information so the handy information may not give full justice to be included all relevant sources

- The respondents have been contacted on the basis of relationship and availability of the time and resources
- The sample may not represent population

Conclusion

In this conference and among the august and most intellectual educationist and industrialist audience I would request u all to think about the issues which may be pondered and think upon indicated issues below and some authentic solutions can be put in to practice to make the society corruption free.

The issues to be pondered

- Environment
- Corruption
- Consumer grievances
- Challenges to the law
- Gender justice
- Child Labour
- Un employment
- Paradox in human behavior

Bhishma Pitamah to Yudhisthir in Mahabharat "self interest is the most powerful factor in the life of any one. The entire world is pivoted only on this one factor" At last I would like to sum up with the thought of our most beloved and respectable father of nation Mahatma Gandhi "Wealth without work, pleasure without conscience, knowledge without character, commerce without morality, science without huminity, religion without sacrifice and politics without principles " is of no use. Practicing morality and become the role model is the most important in the family, society, government officials or teachers or a professors in a given filed of karma. Today young generations need role model if they come across such practicing people even no need to teach or inculcate separately, they see, feel and never hesitate in implementing. That is the reason why it is spoken that "values and ethics are not to be taught but caught".

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