

## CMR Journal of Innovation and Research

(International Peer Reviewed Multi-Disciplinary Journal)

### CALL FOR PAPERS:

Greetings from the School of Research and Innovation, CMR University (CMRU), Bangalore!

CMR University, Bangalore is established under **CMR University Act, 2013 and Notified by Government of Karnataka** (*Vide No. ED 91 UNE 2013 dated 12 Nov 2013*).

CMRU as an educational institute prepares individuals for challenging opportunities in the 21st century with a global awareness rooted in the Indian soil. The mission of CMRU is to develop and promote quality education, research and consultancy services. At CMRU the core faculty consists of a proper mix of experience from industry and teaching. The visiting faculty members are drawn from leading institutions and from the Industry.

The '**CMR Journal of Innovation and Research**' (*ISSN 2395-2083*) is a unique publication that captures the pulse of emerging and promising ideas through research. The focus of the journal would be in terms of emerging perspectives and trends in research that have impact on economy and society. The very fact that the term "Innovation" exists in the title indicates that the Journal provides a vibrant forum for discussion of issues among various interest groups, a platform for cross pollination of ideas and views. The Journal also endeavors to bring together aspiring and practicing scholars and social science professionals on a common platform.

It is a refereed biannual journal with the review processes being double blinded.

### Key highlights of the Journal:

- ✓ No publication charges to the authors

- ✓ Explores the complex and diverse aspects of Innovation and Research in various fields of study
- ✓ Provides for proactive dialogue on the key issues related to Innovation
- ✓ Covers the entire spectrum of Commerce, Management and Social Sciences
- ✓ Various sections contain innovative research papers, case studies and book reviews

The journal facilitates knowledge exchange between academicians and professionals in the field of Commerce, Management and Social Sciences (Including Economics, Sociology, Psychology, Education, Public Administration etc).

Contributors should submit their manuscript by email: [research@cmr.edu.in](mailto:research@cmr.edu.in) in MS Word format or the hard copy to

### The Editor-in-Chief

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Papers are invited throughout the year. The journal is published in the months of January and July. Papers will be placed in appropriate issues of the journal depending upon the date of receipt of the papers once the paper is approved by the editorial and review boards for publication. The contributions should be in line with the author guidelines. Any paper received without strictly following author guidelines is liable to be rejected without any notice/communication.

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## Guidelines for Authors:

**1. Title and Authors' Information:** The research papers/case study cover page shall contain the title of the manuscript, the author details along with the contact information (Name, address, telephone, fax number and e-mail id).

**2. Abstract:** The title of the paper should be in capital 14-point Times New Roman. The abstract and the keywords are to be in italic 12-point Times New Roman. The abstract should contain maximum of 250 words and it should be one and a half spaced and fully justified.

**3. Manuscript:** The main text and/or body of the paper should start in the next page after the abstract. The main text should be in 12-point Times New Roman and one and a half-spaced. All text should be fully justified. The length of Manuscript should normally be around 6,000 words (10-15 A-4 size pages). To facilitate the review process the authors' name should not appear anywhere on the body of the manuscript.

**4. Heading and Sub-Heading:** All headings should be in 14-point Times New Roman and boldface. Sub-headings should be in 12-point Times New Roman, boldface and italicized. Place a one and a half spaced blank line between each heading, sub-heading and the paragraph. Do not number the heading and the sub-headings. Capitalize the first letter of the noun, pronoun, verb, adjective and adverb.

**5. Tables and Figures:** Tables and figures should be numbered separately in numerals (Example: Table 1/Figure 1) Captions of Tables and Figure should be in 10-point Times New Roman and boldface. Both figure and table captions are to be centered. If any source is being listed, they should be given below the table or figure in 9-pt Times New Roman (Not Bold).

**6. Footnotes and Endnotes:** Endnotes are preferred to be used for explanations or indication to immediate source. Only in case of necessity Footnotes may be used but numbered consecutively. Both Footnotes and endnotes should be in 9-pt Times New Roman and be single spaced.

**7. Page Numbering:** Provide page numbers in the centre at the bottom of the page. The numbering of pages must be started from Abstract page and the cover page to be excluded from numbering.

**8. Italicization and Capitalization:** Usage of Italic words in the main text should be avoided and if necessary must be kept at minimum.

## 9. References Examples:

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**Chapters from Edited Books:** Maarshall, W. A., (1975). The Child as a Mirror of his Brain's Development. in: Sants, J. & Butcher, H. J., (eds). *Development Psychology*. Aylesbury, Bucks: Hazell Watson & Viney Ltd.

**Conference Proceedings:** Lamba, S. L., (2001). Indian Insurance Industry: Expansion and Convergence, Confederation of Indian Industry, Proceeding of International Conference on Insurance, July.

**Online Sources:** Batts, S., (2007). Antioxidants in Berries Increased by Ethanol (but are daiquiris healthy). [Online] April 24th 2007. Available from: [Scienceblogs.com http://scienceblogs.com/retrospectacle/2007/04/antioxidants\\_in\\_berries\\_increa\\_1.php](http://scienceblogs.com/retrospectacle/2007/04/antioxidants_in_berries_increa_1.php). [Accessed: 2nd May 2008].



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