



**< HANDS-ON LEARNING**  
Engineering students at an automobile lab class at Amity

## TOP 10 PRIVATE GENERAL UNIVERSITIES

RANK	NAME OF UNIVERSITY
1	AMITY UNIVERSITY, Noida
2	CHRIST (DEEMED TO BE UNIVERSITY), Bengaluru
3	VELLORE INSTITUTE OF TECHNOLOGY, Vellore
4	SRM INSTITUTE OF SCIENCE & TECHNOLOGY, Chennai
5	BANASTHALI VIDYAPEETH, Varanasi
6	K. J. SOMAIYA UNIVERSITY (DEEMED TO BE UNIVERSITY), Gandhinagar, Kutch, Gujarat
7	JAIN (DEEMED TO BE UNIVERSITY), Bengaluru
8	NIWMA UNIVERSITY, Ahmedabad
9	ICFAI FOUNDATION FOR HIGHER EDUCATION, Hyderabad
10	ALLIANCE UNIVERSITY, Bengaluru

**P**ivate universities in India have come a long way. Many are equipped with state-of-the-art infrastructure, and offer innovative courses suited to the modern job market. They also have good records when it comes to research, a critical component of a university's reputation. However, there are concerns about the cost of education, also in terms of return on investment. **Atul Chauhan**, Chancellor of Amity University, the best private university in the general

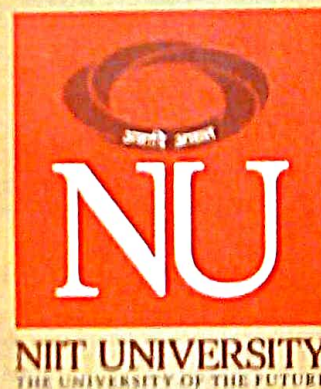
category, explains what makes the Noida-based institution an attractive destination for students.

**Q.** What steps has the university taken to equip students with the relevant skills for the job market?

**A.** The traditional education system, based on the assembly-line industrial model, served well through the 19th and 20th centuries. However, it is no longer as relevant as it once was. The fourth industrial revolution has ushered in a new era, with new industries driv-

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tion Engineering. The average fee is around Rs 1.5 lakh per semester. For MBA programmes—which are offered in around 20 streams—the average fee is around Rs 12 lakh for the full course. The most popular MBA programmes at Amity are MBA General, MBA Human Resources and MBA Marketing & Sales.

In terms of job placements, Amity University has a corporate resource centre, which is tasked with ensuring that each student is placed in a job or industry that is right for them. Students from the engineering stream receive, on average, salary packages of around Rs 10 lakh per year, while

those from management receive offers around Rs 16 lakh per year. In the past three years, more than 95 per cent of eligible students from the engineering stream who applied for placement got jobs through the placement drive. Similarly, for management graduates, Amity has even recorded 100 per cent placements.

**Q. What steps has the university taken to enhance research?**

**A.** At Amity, we follow a holistic approach by integrating academic learning with applied research in each course or programme. This practical aspect helps to hone stu-

dents' problem-solving skills.

Amity's curriculums are research-focused, with the active involvement of faculty members in intensive research. Students are encouraged work on industry-based research projects in each semester, which also enhances research productivity.

Amity has been a pioneer in research and innovation in private universities in India. As a result, over the past few years, more than 1,000 patents have been filed. Several fruitful innovations have already been commercialised through technology transfer or are currently in the process of being commercialised. ■

**TOP 42 INDIA'S BEST PRIVATE GENERAL UNIVERSITIES**

OVERALL RANK 2019	UNIVERSITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC & RESEARCH EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
		208	250	175	150	217	1,000	1,000	2,000
1	AMITY UNIVERSITY, Noida	138.2	143.5	138.2	107.1	140.7	667.7	906.5	<b>1,574.2</b>
2	CHRIST (DEEMED TO BE UNIVERSITY), Bengaluru	115.7	128	137.7	95.1	180.8	657.3	906.9	<b>1,564.2</b>
3	VELLORE INSTITUTE OF TECHNOLOGY, Vellore	142	156.6	128.2	95.9	134.7	657.4	902.7	<b>1,560.1</b>
4	SRM INSTITUTE OF SCIENCE & TECHNOLOGY, Chennai	154.3	140	125.3	100.1	143.8	663.5	798.2	<b>1,461.7</b>
5	BANASTHALI VIDYAPEETH, Vanasthali	136.6	127.4	124.1	98.8	128	614.9	828.3	<b>1,443.2</b>
6	K.L. UNIVERSITY (DEEMED TO BE UNIVERSITY), Guntur	142.7	146	129.1	74.7	137	629.5	784.7	<b>1,414.2</b>
7	JAIN (DEEMED TO BE UNIVERSITY), Bengaluru	119.1	134	128.1	89.3	144.1	614.6	790.5	<b>1,405.1</b>
8	NIRMA UNIVERSITY, Ahmedabad	135.1	130.4	123.9	88.9	138.3	616.6	761.5	<b>1,378.1</b>
9	ICFAI FOUNDATION FOR HIGHER EDUCATION, Hyderabad	111.2	114.7	133.6	91.5	154.7	605.7	761.4	<b>1,367.1</b>
10	ALLIANCE UNIVERSITY, Bengaluru	71.8	138	134.2	108.8	161.9	614.7	716.7	<b>1,331.4</b>
11	DR M.G.R EDUCATIONAL AND RESEARCH INSTITUTE, Chennai	140.5	118.1	122.4	100.2	87.9	569.1	758.6	<b>1,327.7</b>
12	SATHYABAMA INSTITUTE OF SCIENCE & TECHNOLOGY (DEEMED TO BE UNIVERSITY), Chennai	134.8	139.1	128.9	88.4	137	628.2	673.9	<b>1,302.1</b>
13	NITTE (DEEMED TO BE UNIVERSITY), Mangaluru	122.2	135	133	97.1	119.5	606.8	677.5	<b>1,284.3</b>
14	SAVEETHA INSTITUTE OF MEDICAL & TECHNICAL SCIENCES, Chennai	122.7	147.8	128.5	80.5	120.7	600.2	637.2	<b>1,237.4</b>