

## INTERNATIONAL JOURNAL OF BUSINESS FROM BHARATIYA VIDYA BHAVAN'S M. P. BIRLA INSTITUTE OF MANAGEMENT, BENGALURU

Vol.11, #1 (2017) pp 29-32 ISSN 0974-0082

# Impact of Brexit on Tata Groups

S. Hemanth Kumar\*

## Abstract

This unique paper examines the impact of Brexit on Tata Group, India. An organization of nineteen units & a big size work force is into uncertainty because of peoples' referendum on political spectrum of UK. The author concludes that uncertainty continues until new equations are established by promulgation of reset trade laws.

Key Words: Tata, UK, Euro, Trade Laws and uncertainty.

#### verview

ita one of the world's most trusted groups has more an 100 years of presence in global economy with a ell-diversified business. Tata's value system includes e core values — integrity, understanding, excellence. nity and responsibility and global ethical standards hich have always supported its business performance. ta inherits the social commitment which has resulted great trust and confidence of its stakeholders. The mpany started in 1907 in Europe, now has grown to I companies with a 60000 workforce. Tata has world nowned brands in Europe, like Land Rover, Jaquar, tley, Tata steel, TCS etc. Tata stands for its name and reputation and the trust. They believe in Leadership ith Trust. Tata has been the most trusted brand in dia for many years. Their transparent policies and hical principles, fair trade practices have generated gh standards of corporate governance.

#### Tata Limited

Tata's first step of Launch in Britain was in 1907. Tata Limited, incorporated in the UK, is a wholly-owned subsidiary of Tata Sons, the promoter company. Established in 1907, it continues to undertake commercial operations on behalf of Tata companies based in India.

In today's economy, Tata presence in Europe is wide spread and significant. The main focus of Tata has been branding, public affairs, communication and business development. This is done for the whole group as such. They try to par excellence by reaching standards according to Tata Quality Management Services (TQMS), a division of Tata Sons. TQMS also has particular responsibility for innovation across the group, as well as environmental sustainability, with a focus on carbon, water, waste and energy.

Associate Professor, Bharatiya Vidya Bhavan's M P Birla Institute of Management, Bengaluru 560 001.

.11, #1 (January-June 2017)

#### **UK businesses of TATAs**

The Tata Group has been in the centre of news over the last couple of days after it announced plans to exit its UK steel operations. The Indian conglomerate's UK presence in steel making was established in 2006 with the acquisition of the Corus Group, a London headquartered steelmaker with primary operations across the UK and the Netherlands. The Corus Group was renamed Tata Steel Europe. This is not the only brand the Tata Group has in the UK. The other brands it owns include, Tetley, Jaguar Land Rover, St James Court, Taj 51 Suites and Residences, Bombay Brasserie and Quilon.

Tetley the world's largest manufacturers and distributors of tea, which was acquired by the Tata Group in 2000, is an English beverage manufacturer and sells over 60 branded tea bags and has its manufacturing and distribution business across 40 countries, making it one of the world's largest manufacturers and distributors of tea. It is currently a wholly- owned subsidiary of Tata Global Beverages, which for the financial year ending March 2015 had consolidated revenues of Rs.79.93bn (£841m, €1.07bn, \$1.21bn).

Jaguar Land Rover (JLR) is an iconic British car manufacturer headquartered in Whitley, Coventry, with 26,000-plus employees globally of whom over 25,000 are based in the country. Ford had acquired Jaguar Cars in 1989 and Land Rover from BMW in 2000. The American company had then merged them into a single entity in 2002, before eventually selling them to Tata Motors in 2008. Gross annual revenues of Tata Motors for the year ending March 2015, were Rs.391.2bn.

The other brands of the Indian group consist of hotels and restaurants. St James Court and Taj 51 Buckingham Gate Suites are hotels which are part of the group's hotel business under the brand Taj Group. While St. James Court is a Victorian-style hotel in the heart of central London, the latter is a suite-only, five-star heritage hotel, located close to Buckingham Palace and Mayfair. In total, the Taj Group operates 93 hotels across 55 locations.

The Bombay Brasserie and Quilon, on the other hand, are two of the group's restaurant brands that are both

located in London. While the former has been servir Indian cuisine since 1982, the latter serves south-we coastal Indian cuisine.

## Impact of Brexit on Tata's Group

As Britain citizens voted and opted to leave the European Union, the Tata gathering is exploring its L methodologies as spooked financial specialists so shares of its organizations. Tata Consultancy Service Ltd (TCS), Tata Motors Ltd and Tata Steel Ltd., are th main Tata organizations that have a critical introduction to Europe, particularly the UK. The result of the Britis submission developed for a way out from the El shares of each of the three organizations dove. TCS fe as much as 4.8% to Rs.2517.10, Tata Motors droppe 12.9%, its steepest fall since 4 September 2009. Rs.425 and Tata Steel withdrew 10.9% to Rs.297.4 They pared a portion of the misfortunes, with TC finishing 2.78% lower at Rs.2,570.70, Tata Moto shutting 7.99% down at Rs.449.00 and Tata Ste withdrawing 6.37% to Rs.312.50. Every organization constantly audits its methodology and operations the light of advancements, and will keep on doing s Access to business sectors and to a talented workford will stay imperative contemplations.

Brexit effects on organizations will be guided by how th UK arranges with the EU on movement laws and trad Nineteen free Tata organizations have a nearness in th UK, with different businesses - Tata Motors and Ta Steel are two organizations with noteworthy incompresentation to Europe, particularly the UK.

Brexit to Jaguar Land Rover Automotive Plc., the organization's UK backup that contributes 90% of in benefit, will be felt simply following two years where exchange transactions between the UK and different individuals from the EU close.

Europe contributes generally 50% of Tata Steel aggregate income. In an offer to cut misfortune Tata Steel in March declared its choice to close Ta Steel UK operations. At the season of the declaratio the organization said it had in regards to 7 millions of steel-production limit in the UK alone. EU is noteworthy business sector for Tata Steel UK.

aguar Land Rover said it doesn't see its operations reventure responsibilities being affected by the UK aving EU. Europe represents one-fourth of Jaguar and Rover's deals by volume; the automobile producer dditionally sources 35-40% of its part prerequisites om the region. With the way out, merchandise sold and purchased from the EU may draw in obligations, taking Jaguar Land Rover not competitive opposite its erman adversaries.

The Brexit will put Jaguar Land Rover in an ideal rcumstance; Jaguar Land Rover trades 80% of its agregate creation and imports around 30% of the arts it requires. A weaker British pound (GBP) will nock up the organization's fare acknowledge and ounterbalance the swelling in its import bill. A frail BP could make the vehicle creator cost-focused and roductive in a large portion of the business sectors it ares to, including China, which is basic both as far as ainfulness and volumes. The effect on Jaguar Land over's business (on the off chance that we discount a rompt conclusion driven effect on the economies) is no ess than two years away. Moreover, the organization's roposed fabricating unit in Slovakia will fence it against rexit. JLR has consented to an arrangement with the lovakian government to assemble another plant with n underlying limit of 150,000 units. Development will egin in 2016 and generation in 2018. Jaquar Land lover is putting £1 billion in the plant. Value markets nd monetary standards around the globe felt the remors from Brexit.

# ife after Brexit for Tata Group: Opportunity, incertainty continues

ata Steel is set to stop close out of its UK steelworks while it evaluates the aftermath of the Brexit vote. The Aumbai-headquartered steel monster had reported irrangements to sell its Port Talbot steelworks in Wales prior this year. Be that as it may, the move has been put on ice as it surveys the aftermath of the Brexit vote. The Indian mammoth will "stop" the deal in the midst of culnerability over the effect of the choice to leave the EU. The load up is yet to settle on a formal choice yet is under less weight to offer after a hop in steel costs, which has cut misfortunes at the south Wales site.

The organization will apparently slow down the bartering to anticipate the result of a UK government arrangement to cut its 14 billion pound annuity liabilities and also chats on EU exchange bargains. The choice may come as a hit to bidders, including the Indian-source business person. Tata Group had, as of now, been inclining towards holding the plant before the Brexit choice. Potential purchasers of Tata Steel UK have communicated caution about a week ago's vote in favour of Britain to leave the EU, cautioning that Brexit could make the misfortune making operation even less reasonable. Salvage endeavours for the steel business in Port Talbot have gotten to be buried in Brexit stresses. with Tata Steel pulling once again from an offer of its plant while it works out the ramifications of the UK leaving the European Union.

Tata Steel, which has no less than two offers and an administration buyout plan to consider for the site in south Wales, is thought to have stopped the procedure to consider the eventual fate of EU exchange bargains, and the liabilities in the gathering's £14bn annuity plan. Tata, underweight from a worldwide defeat in steel costs as China's import request dwindled, sold off its long-items business in Europe to Greybull Capital and has been looking for a purchaser for whatever is left of its UK operations. Tata Group lost around 30,000 crore as shares of a few backups, including Tata Steel and Tata Motors, fell after UK's choice to leave the European Union. Tata Group works 19 organizations in the UK, utilizing more than 60,000 individuals. It had earned 13.4% of its income from the UK and more than 12% from whatever is left of Europe in FY15. As steel endeavour keeps on timing misfortunes adding up to \$1.33 million a day, the Brexit decision now stands to undermine Jaguar Land Rover (JLR) Automobile a 1 billion pound misfortune a year. JLR, cash turning Tata concern, is relied upon to take a hit from its fare to other European countries.

#### References:

### **Journals**

 Rafal Kierzenkowski ,Nigel Pain, Elena Rusticelli, Sanne Zwart( 2016): The Economic Consequences of Brexit: A Taxing Decision, Oecd Economic Policy Paper, April 2016 No.16.

/ol.11, #1 (January-June 2017)

 Bloom, N., R. Lemos, R. Sadun, D. Scure and J. Van Reenen (2014), "The New Empirical Economics of Management", Journal of the European Economic Association, Vol.12.

## **Newspapers**

- Tata Group britain Votes to Leave Eu, Eu Referendum Brexit Impact on Companies Tata Steel UK .Live Mint, Fri, Jun 24 2016. 02 14 PM IST.
- Brexit: It's Not a Good Day for India Inc as Britain Says Tata to the EU, The Wire, date of retrieval 24/06/2016.
- Brexit impact: Will Tata Sons for review of business of all 19 firms in UK, F.Business, Jun 25, 2016 12:09 IST.

## Webliography

- 1. www.tatasteel.com/about-us/company-profile.asp
- www.clearias.com/brexit-how-does-it-affect-indiaand-the-world
- www.crisil.com/Ratings/Brochureware/News/ CRISIL-Impact-Note-Brexit-impact-on-India-limited. pdf
- www.clearias.com/brexit-how-does-it-affect-indiaand-the-world